



April News Letter

It has been a busy two months for us which is great however an update is now well overdue. The next two months will be an interesting time for us as we have Indaba coming up in May, and the World Cup in June. We are only sitting at 40% occupancy for the World Cup period, this does not concern me too much as the bookings we have are all guaranteed and we are confident that there will be good demand from the domestic market many of whom will be on holiday at the time.

Social and Environmental Programs

We at Fordoun understand the necessity of having good Social and Environmental programs. Not only is it right from a moral perspective but it makes a lot of sense from a business perspective to. Looking after the local community allows us to help educate and upgrade local individuals, many of whom will be working at Fordoun one day. Having sound environmental policies helps us reduce carbon immersions as well as our electrical bill. Donating land to the Crane foundation allows conservation of many endangered species to take place but also opens up an attractive area that guests of ours can utilize. If you are at all interested to find out what we do, please click on the following link <http://www.fordoun.com/Fordoun%20Social%20and%20Environmental%20leaflet.pdf>



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Dermalogica has been launched at our Spa in the last month, which has made my mother very happy. There were many reasons why we thought it may work at Fordoun. Firstly they have a great training focus so therapists are continually updated on new techniques and products, it was not in conflict with a lot of our other products, and it is immensely popular in South Africa so will be a great attraction to the Spa.

Mothers Day

Mothers Day is on the 9th of April we have a package called the Pamper Package which we put together a year ago for Mothers Day. It was very popular so we have kept it, and we are marketing it again this year. It is a special rate. To see it please click on the following link.



<http://www.fordoun.com/specials.htm>

Chris Whittams Pickled Aubergine Recipe

3 cloves garlic
 Small piece of ginger
 4 x chillies
 2 Tablespoons sugar
 1 cup oil
 1 cup vinegar
 3 large aubergines
 1 teaspoon turmeric
 1 teaspoon cumin powder
 Pinch of fenugreek seeds

Cut aubergine in 1 cm blocks. In a pestle & mortar make a paste with the garlic, ginger, turmeric & 1 tablespoon of the vinegar. Heat the oil in a heavy based pot and add all seeds, aubergine, sugar and vinegar. Cook until the vegetable is cooked but not mushy. Season well and place in sterilized jars. Best left for two weeks.